

## SPIN: Senior Planners Industry Network Privacy Policy

The Senior Planners Industry Network (SPIN) and its parent company, The Planner Networks LLC, are committed to protecting the privacy of our members and website users. To that end, SPIN has posted the following privacy policy.

### Registration and Order Forms

To attend events, meetings, conferences and request products, you may be required to fill out a registration or order form and provide personally identifiable information that SPIN will use to process your registration or order. In addition, your name and information may appear on registration or attendee lists distributed at SPIN events, meetings and conferences to other attendees and sponsors.

### Data Security

Online registration and information such as credit card numbers will be secured using a commercially accepted method of encryption. However, though we employ reasonable security measures to protect against the loss, misuse and alteration of the information sent over our website, please be aware that no method of electronic transmission is completely infallible, and we cannot guarantee its absolute safety.

### Links to Other Websites

SPIN offers links to other websites. Once you leave [www.spinplanners.com](http://www.spinplanners.com) and link to another website, you are subject to the privacy policy of that website. Please note SPIN is not responsible for the privacy policies of these other sites and hereby disclaims any liability or responsibility in connection with such linked sites.

### Collection and Use of Information

We will collect personally identifiable information you provide to us, including but not limited to your name, employer's name, address, telephone, and email address. SPIN may use and store such information to notify you of official SPIN business, provide a product or service you requested, secure your membership status, evaluate member and prospective member needs and interests, and alert you of SPIN news, activities, services and benefits. Personally identifiable credit information will be collected only for the purposes of processing a credit card when ordering a product, submitting registration information for an educational program, and/or completing a membership application. Contact information from inquiries received by SPIN may be shared with SPIN members to provide a service, satisfy a question or develop a prospective business relationship. This information only will be collected when an inquiry is sent through SPIN's website, SPIN's Facebook page/group, or email inquiries sent to SPIN.

### SPIN Membership Directory

From time to time, SPIN shares its Membership Directory that includes member names, telephone numbers, email addresses, and company addresses to other members, as well as to SPIN sponsors for their marketing purposes. This is provided as a benefit to sponsors, who in exchange ensure that SPIN membership remains free to all qualified persons. Your free SPIN membership requires you to be included in our membership directory. If you request to be removed from our membership list, you will

be removed from the SPIN Members-only group Facebook, and will receive no further communications, invitations, or updates from SPIN. SPIN reserves the right to perform statistical analysis of user behavior and characteristics to measure interest in and use of the various areas of its website and inform advertisers of such information, as well as the number of users that have been exposed to or clicked on their advertising banners. SPIN will provide only aggregated data from these analyses to third parties.

#### Updating Personal Information

At any time, you may contact SPIN by contacting us via telephone or email to review, correct or update your personally identifiable information.

#### Changes to Privacy Policy

SPIN reserves the right to make changes to this privacy policy without advanced notice. The revised policy will be posted online and is effective immediately.

#### Acceptance of Our Privacy Policy Terms

Using the SPIN website and belonging to the SPIN Members-Only Facebook group indicates your acceptance of our privacy policy. Your continued visits to the SPIN website and SPIN's members-only Facebook Group after changes are posted to this policy will signify your acceptance of those changes.

#### Privacy Policy Contact Information

Please direct questions pertaining to the SPIN privacy policy to [info@spinplanners.com](mailto:info@spinplanners.com).

#### Copyright

All materials and information posted on SPIN's website are the property of SPIN: Senior Planners Industry Network, or the property of a SPIN sponsor, whether or not a copyright notice appears on the screen displaying the information. Users of SPIN's website may save and use information contained therein only for personal use. No other use, including reproduction, retransmission or editing of the information and materials posted on SPIN's website may be made without the prior written permission of SPIN: Senior Planners Industry Network. Permission may be requested by contacting SPIN: Senior Planners Industry Network staff at [info@spinplanners.com](mailto:info@spinplanners.com).

#### Trademark

The names, trademarks, service marks and logos of SPIN may not be used in any manner without SPIN's prior written consent.

#### Limitation of Liability

In no event shall SPIN or any of its affiliates or the officers, directors, employees, members or agents of each of them be liable for any damages of any kind, including without limitation any special, incidental, indirect or consequential damages whether or not advised of the possibility of such damages and on any theory of liability whatsoever arising out of or in connection with the use or performance of SPIN's website or branches.

#### Disclaimers

SPIN is providing information and services on this website and SPIN's Facebook pages as a benefit to its members, sponsors and visitors. SPIN makes no warranty, guarantee or representation as to the accuracy or sufficiency of the information posted on the website, and SPIN assumes no responsibility or liability regarding the use or misuse of such information. SPIN makes no representations about the suitability of this information and these services for any purpose. Unless specifically stated otherwise, SPIN does not endorse, approve, recommend or certify any information, product, process, service or organization presented or mentioned on SPIN's website, and information from the website should not be referenced in any way to imply such approval or endorsement. SPIN expressly disclaims any and all liability or responsibility for any direct, indirect, incidental, special, consequential or other damages arising out of any individual's use of, reference to, reliance on or inability to use SPIN's website or the information presented on the site.

Policy Effective date: January 1, 2020