Shift Your Stress:

Use Technology to Work Smarter, Not Harder

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What is STRESS?

Too much stuff…
Too little time!

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Event Apps

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Event Apps

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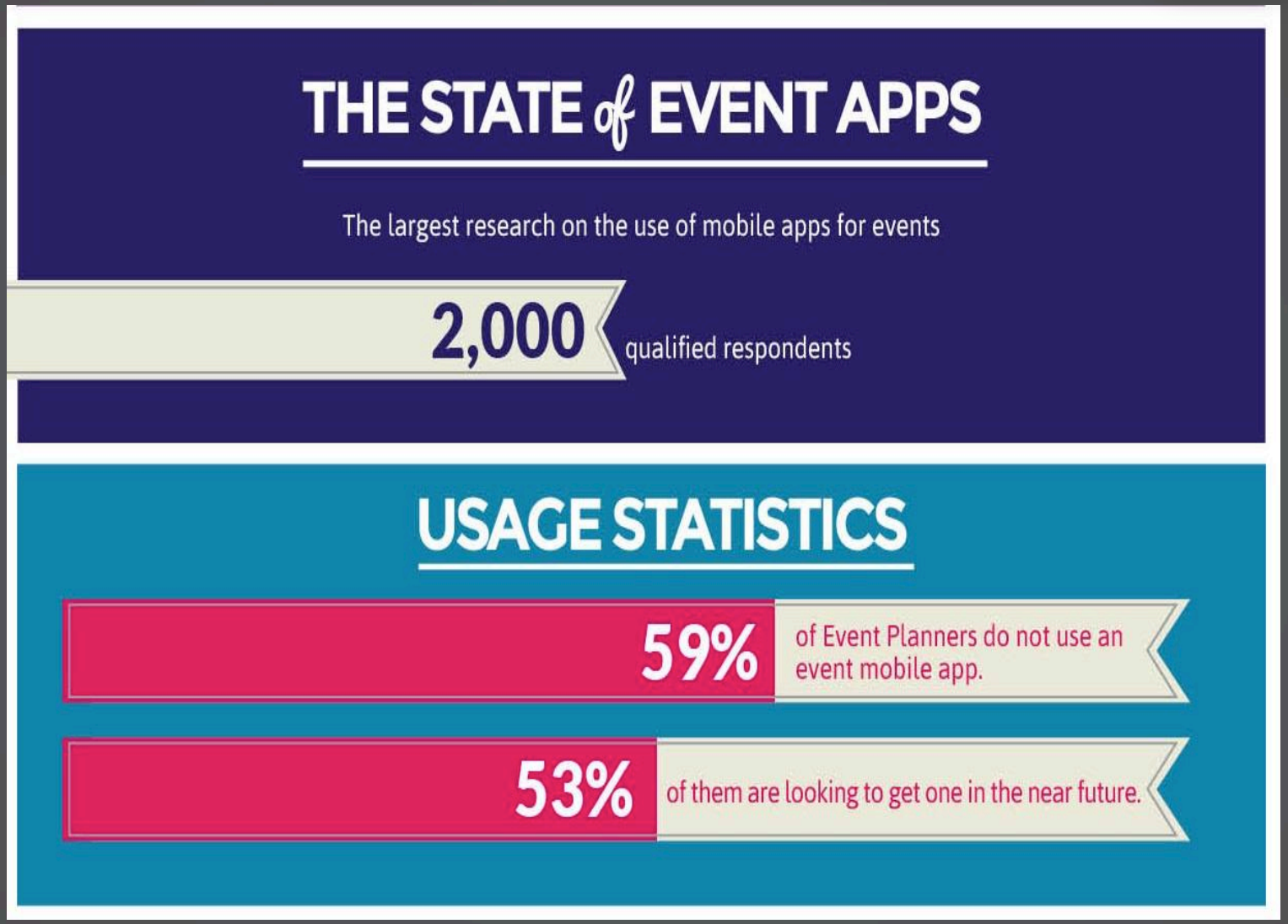
THE STATE of EVENT APPS
The largest research on the use of mobile apps for events
2,000
qualified respondents
USAGE STATISTICS
59%
of Event Planners do not use an event mobile app.
53%
of them are looking to get one in the near future.

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Engage Every Attendee

1. Click “Menu”
2. Click “Tuesday Agenda”
3. Click “B/O #2 – Shift Your Stress”
4. Click “Ask a Question”

eventmobi.com/fortspin

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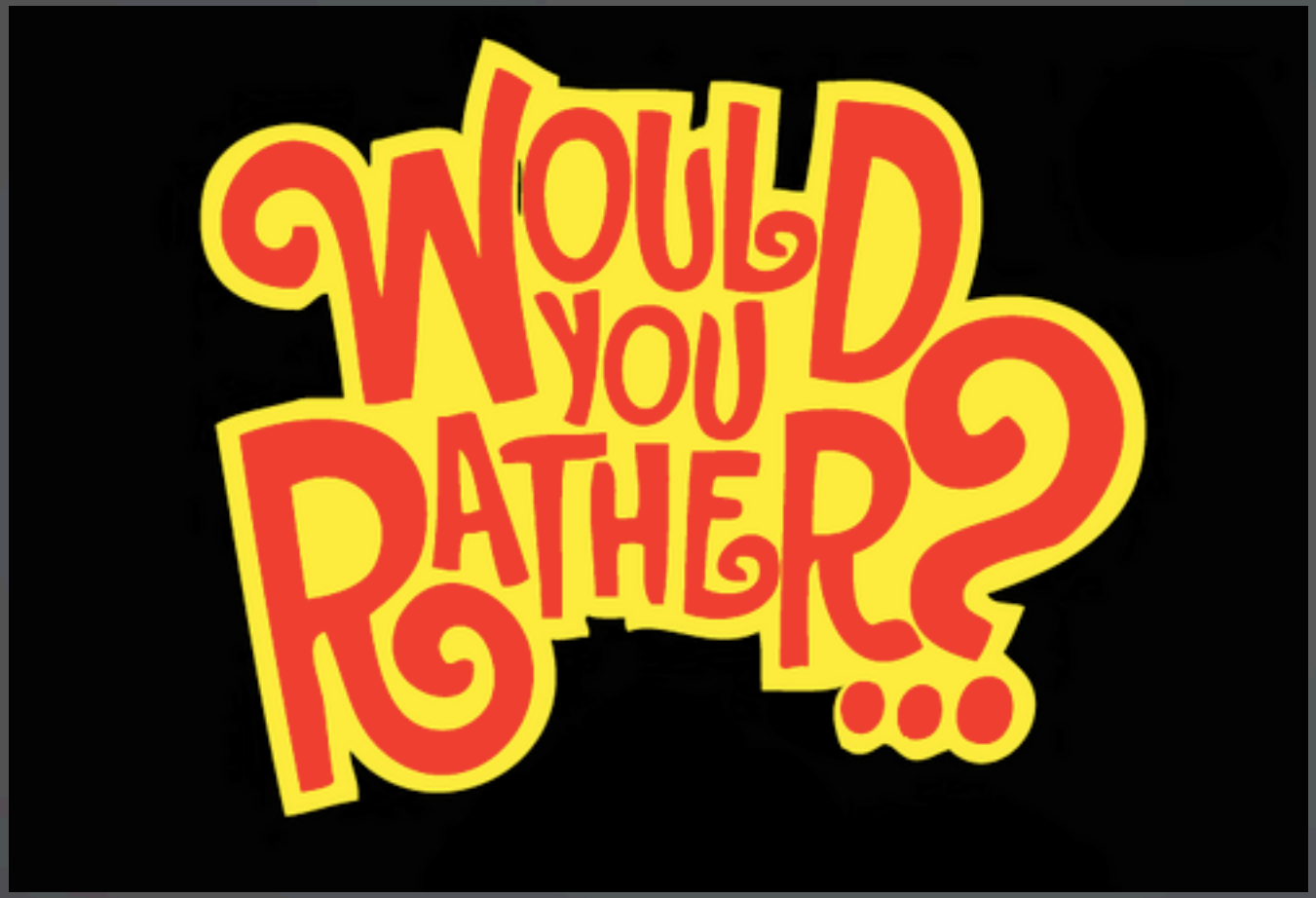
Get Creative, Have fun!



[Question #1]

[Question #2]

[Question #3]

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“Intui-Nalysis”

When used the right way, Event App Analytics can provide you with both emotional intelligence and logic to make the best decisions possible

Let's take a look at YOUR data!

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Ready, Set, Brainstorm!

Mobile App Sponsorship Strategy

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Mobile App Sponsorship Strategy

- ✔ Enhanced Profiles
- ✔ Home Screen Widget
- ✔ Sponsor Polls & Surveys
- ✔ Pop Up Ads
- ✔ Mapping
- ✔ Sponsor Module

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Ready, Set, Brainstorm!

Mobile App Promotion

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Mobile App Promotion

- ✔ Speaker Influence/Promotion
- ✔ How-To Video
- ✔ Web Banner
- ✔ On Site Signage
- ✔ Email
- ✔ Presentation Slide
- ✔ Staff Help
- ✔ Social Media

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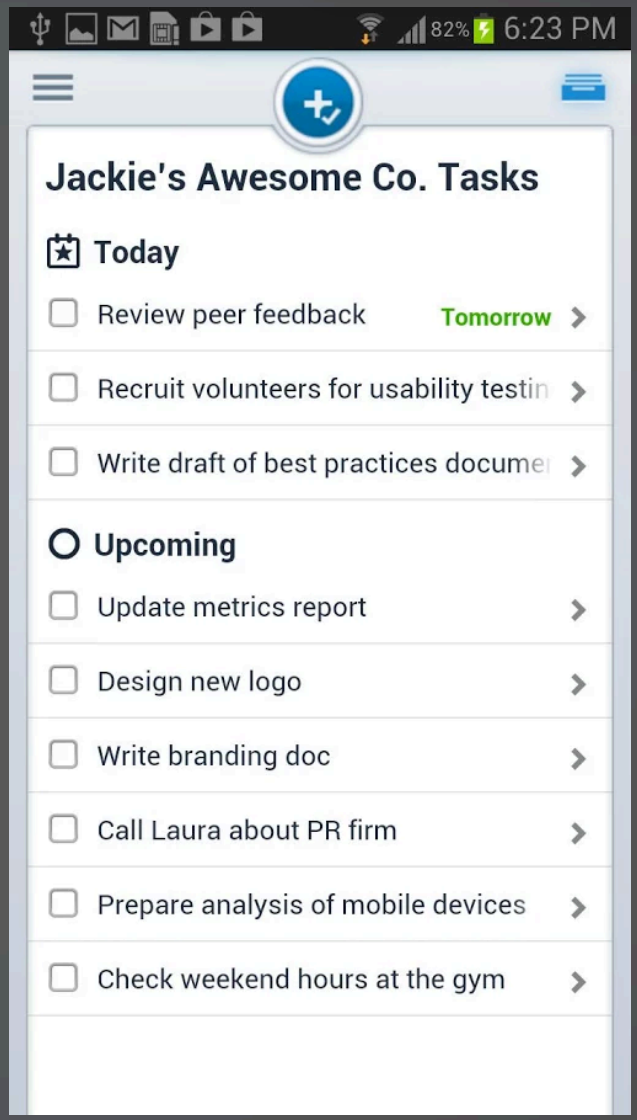
Asana

How do YOU manage group projects?

Asana

Create, prioritize & assign tasks
Add due dates
Attach files
Collaborate with 15 people FREE



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a: LIVE DEMO

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$Expensify

Capture Receipts

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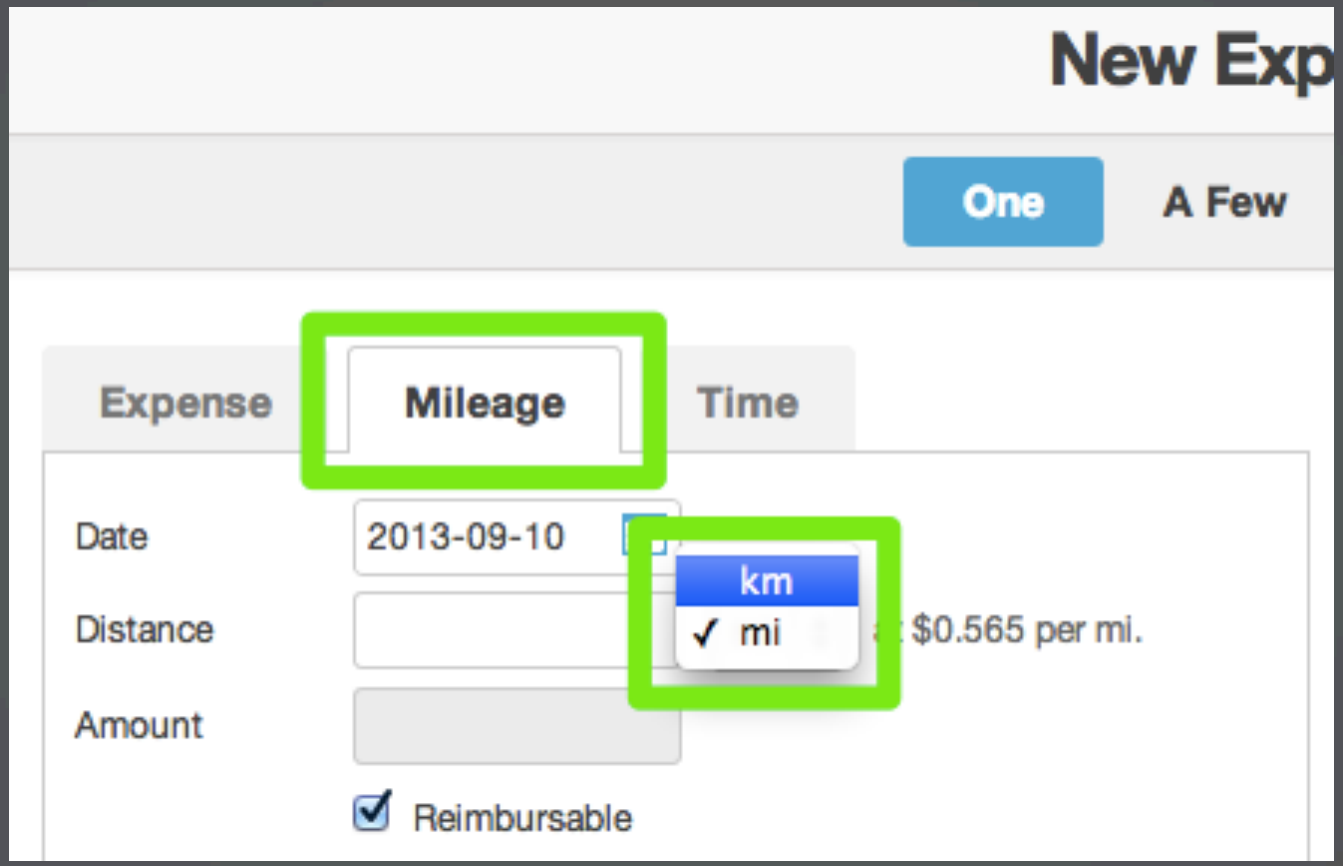
$Expensify



Track Time & Mileage

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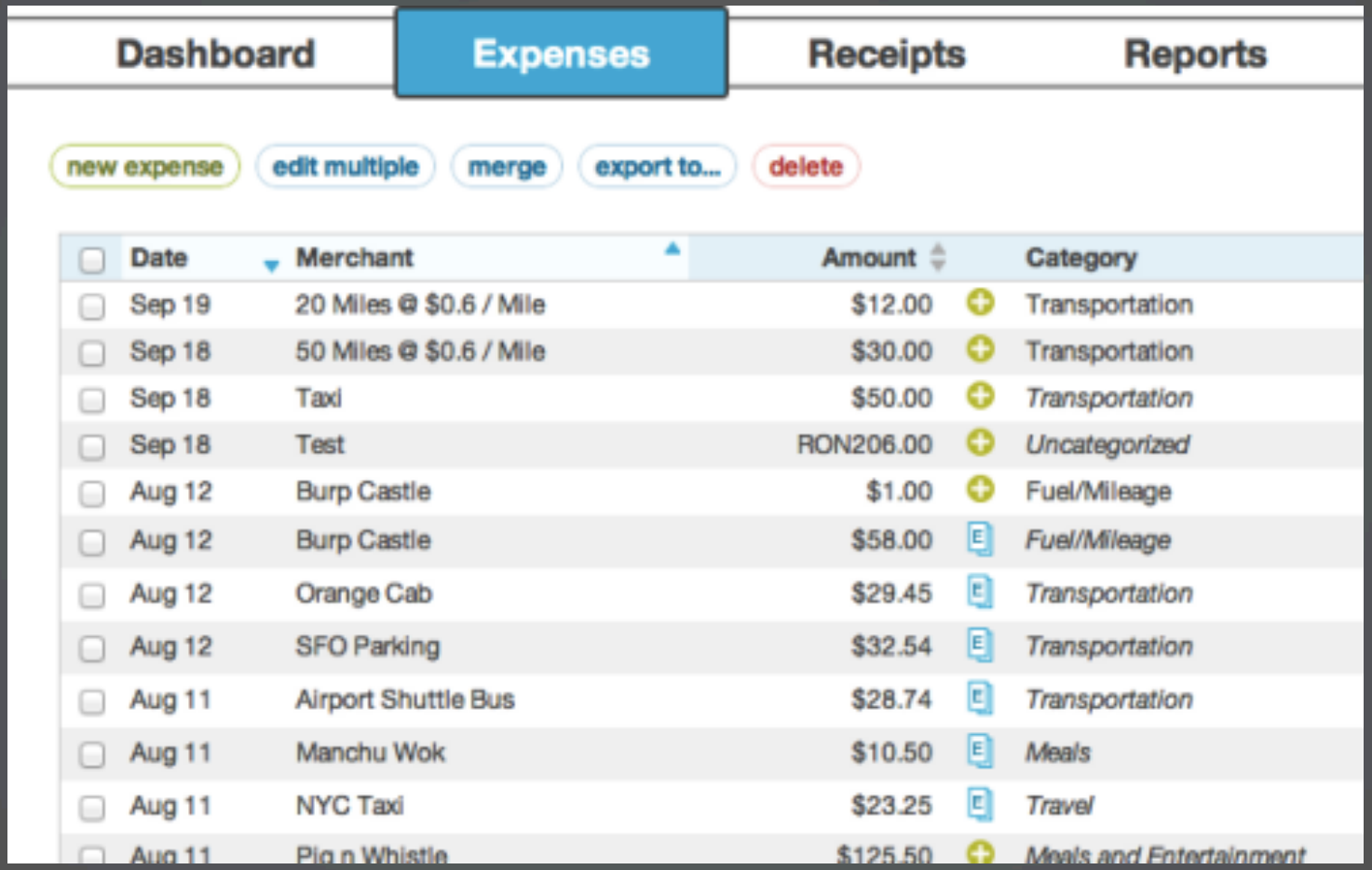
$Expensify



Create Expense Reports

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Hootsuite

How do YOU use social media for your company/ events?

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Hootsuite

Manage Social Networks

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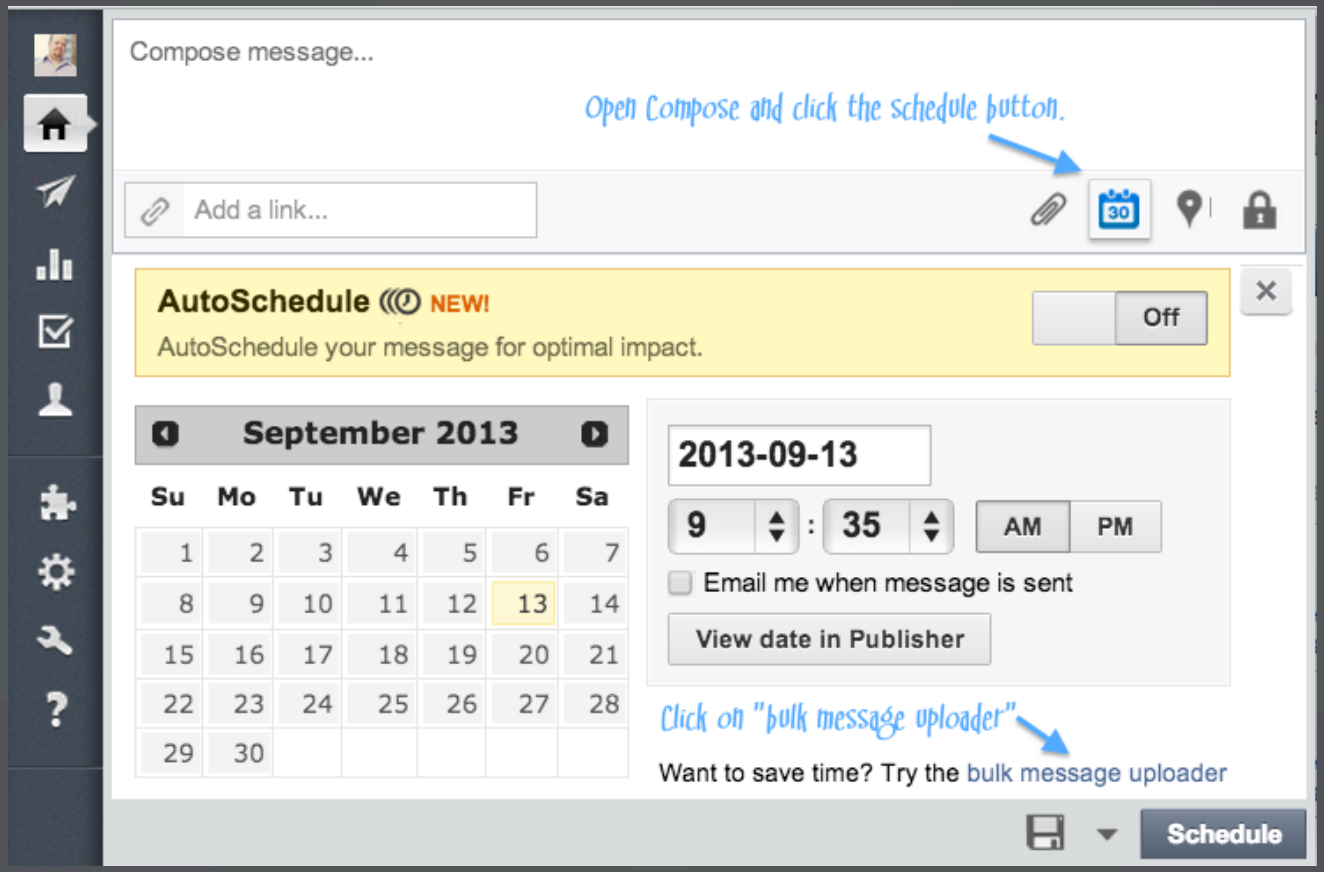
Hootsuite



Schedule Messages

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Hootsuite

Measure ROI

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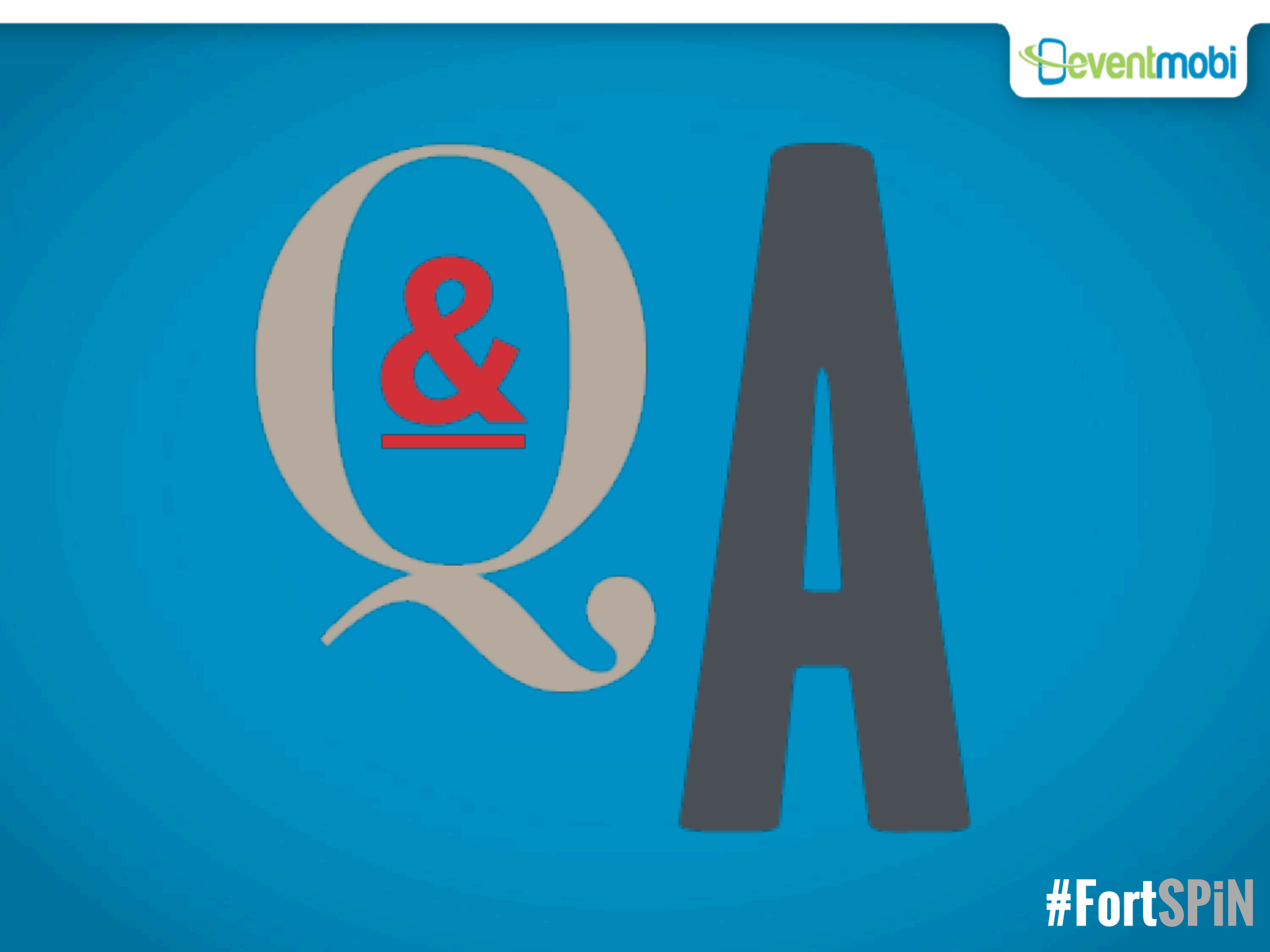
Eventmobi
Q&A
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Thank You!

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